

# Forward Advances

*Growth Capital at startup speed*

<https://forwardadvances.com>

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## WHAT'S THE OFFER

# Flexible funding of between £10k - £1M with a fixed fee.



### Speedy and simple

Apply in minutes and get a  
decision in days



### Stay in-control

A simple fixe fee with no equity  
and no personal warrantees



### Pay as you earn

Pay it back as a % of sales. Slow  
months means smaller payments

## HOW DOES IT WORK?



### Share your relevant data

Share your business data from the tools you use. Your data is both secure and confidential.



### Decide how much, over how long.

Work with us to get terms that align with your company's growth plan.



### Payback as your sales grow

Receive the money in days and we'll send a direct debit each week based on what you've earned.

AM I ELIGIBLE?

**We need 6 months of marketing data  
and +£10k monthly revenue**



**eCommerce**



**Marketplaces**



**Apps**



**SaaS**

## WHO ARE WE?



Forward Advances is run by us **Forward Partners**.  
London's leading early stage venture fund.



SPOKE

appear [ here ]

LEXOO



DON'T TAKE OUR WORD FOR IT



*"Forward Advances has allowed us to grow more aggressively without dilution. Even better we got a decision super fast."*

Matt Fox, CEO Snaptrip

# Thank you

*For more information please get in touch.*

[info@forwardadvances.com](mailto:info@forwardadvances.com)

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